

# Kimberly Ward

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GRAPHIC DESIGNER

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Creative graphic designer with  
a passion for collaborating with  
others through illustrative and  
bold design to bring their  
visions to life.



## STEM in 30 YouTube Thumbnails

BRANDING, DESIGN

The Smithsonian National Air and Space Museum needed YouTube thumbnails for season 10 of STEM in 30, their Emmy-nominated television program aimed at middle schoolers and exploring various topics about air, space and science.

PROGRAMS + SKILLS

Adobe Illustrator





## National Air And Space Museum Soar Together Ads

BRANDING, DESIGN

The Smithsonian National Air and Space Museum's Soar Together Family Day program required advertisements ranging from social media posts to graphics that are only 160 pixels wide. I illustrated one half as a child would, blending realism with a child-like wonder that this program aims to explore.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



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## National Air And Space Museum Slides

BRANDING, DESIGN

Ads that run in a slideshow before events and lectures at the Museum to advertise upcoming events.

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## National Air And Space Museum Slides

BRANDING, DESIGN

Thumbnails for use on the  
National Air and Space  
Museum STEM in 30 website.

PROGRAMS + SKILLS

Adobe Illustrator



## National Air And Space Museum Lecture Promotion

BRANDING, DESIGN

Various promotional collateral  
for the education department's  
lectures.

PROGRAMS + SKILLS

Adobe Illustrator





National Air And Space  
Museum Lecture Promotion

BRANDING, DESIGN

Various promotional collateral  
for the education department's  
lectures.

PROGRAMS + SKILLS

Adobe Illustrator



National Air And Space  
Museum Exploring Space  
Lecture Series

BRANDING, DESIGN

Promotional collateral for the  
Exploring Space 2024 lecture  
series at the Museum.

PROGRAMS + SKILLS

Adobe Illustrator





## STEM in 30 MyPath YouTube Thumbnails

BRANDING, DESIGN

YouTube Thumbnails for the  
National Air and Space  
Museum's STEM in 30  
program.

PROGRAMS + SKILLS

Adobe Illustrator



## Various Illustrations

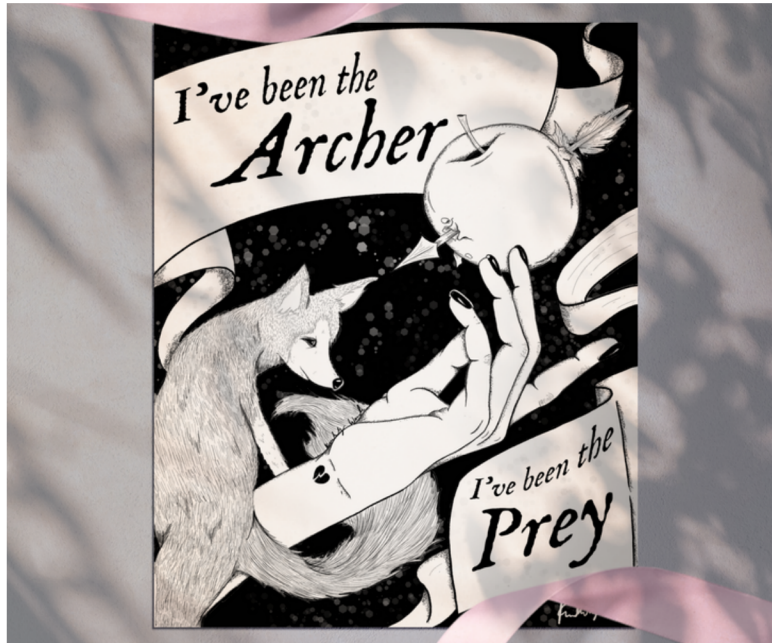
ILLUSTRATION

Various illustrations inspired  
by various Young Adult novels.

PROGRAMS + SKILLS

Procreate

Photoshop





## Healing Hands of Faith

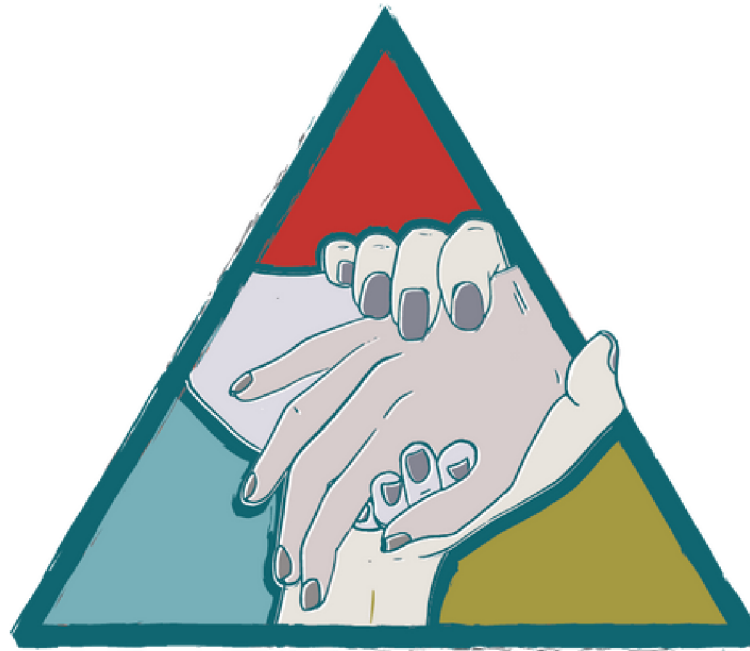
BRANDING

Trinity Baptist Church sought branding that encapsulated the mission of their new ministry, Healing Hands of Faith.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



HEALING  
HANDS *of*  
... FAITH ...  
♥

HEALING  
HANDS *of*  
... FAITH ...  
♥

## Child of God

### BRANDING

This branding was created for Trinity Baptist Church's 2019 Children's Day. The logo was used in promotional materials, as well as on the day itself.

### PROGRAMS + SKILLS

Illustration

Adobe Photoshop

Adobe Illustrator



"I AM A  
CHILD OF GOD  
I AM WONDERFULLY MADE"  
JOHN 1:12



# Stella Rae Social Media Templates

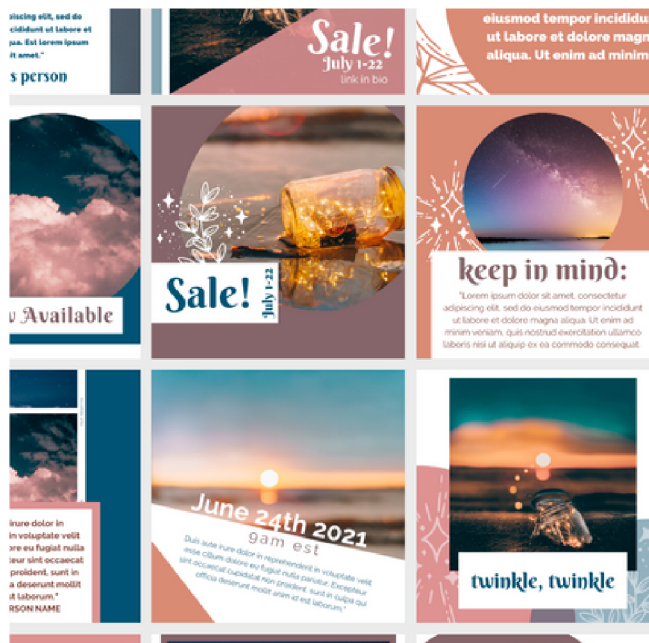
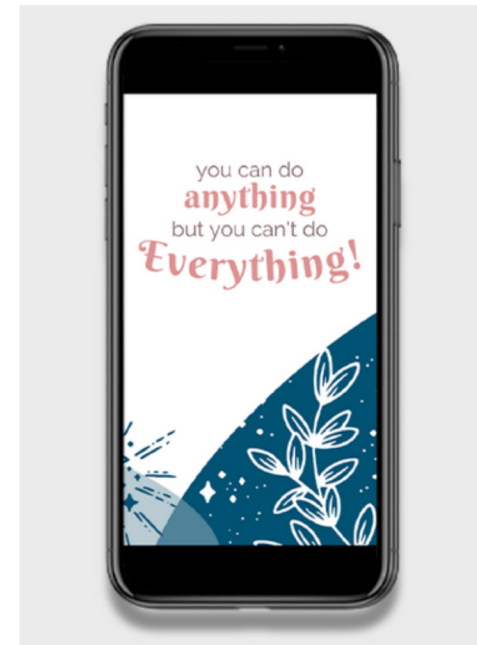
SOCIAL MEDIA

A carefully curated collection of social media post templates for Instagram (posts + stories), Pinterest, and Facebook.

PROGRAMS + SKILLS

Adobe Photoshop

Canva



## Two Kats Creations

### BRANDING

Two Kats Creations needed for their online business that sells handmade crochet items, such as hair scrunchies.

### PROGRAMS + SKILLS

Procreate

Adobe Illustrator





## Jo Bailey Candles

### BRANDING

Jo Bailey Candles is a hand-poured candle company whose goal is to offer its customers a calming experience to escape from reality.

### PROGRAMS + SKILLS

Procreate

Adobe Illustrator



# Dyeing Wishes Yarn Co.

## BRANDING

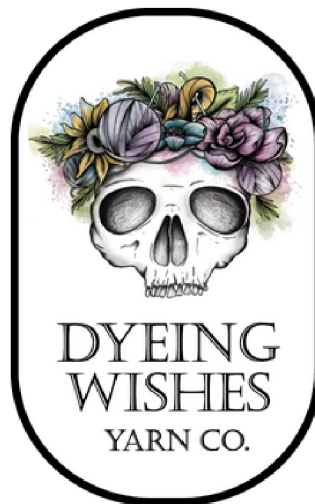
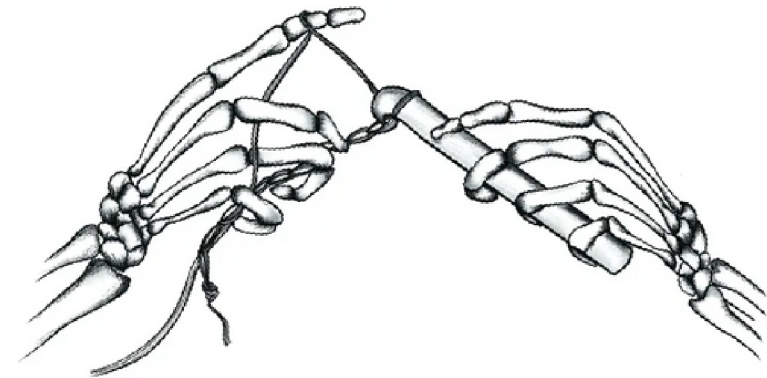
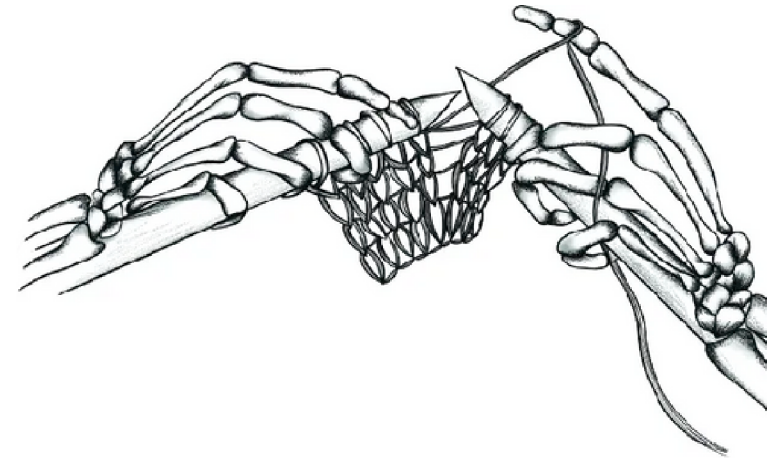
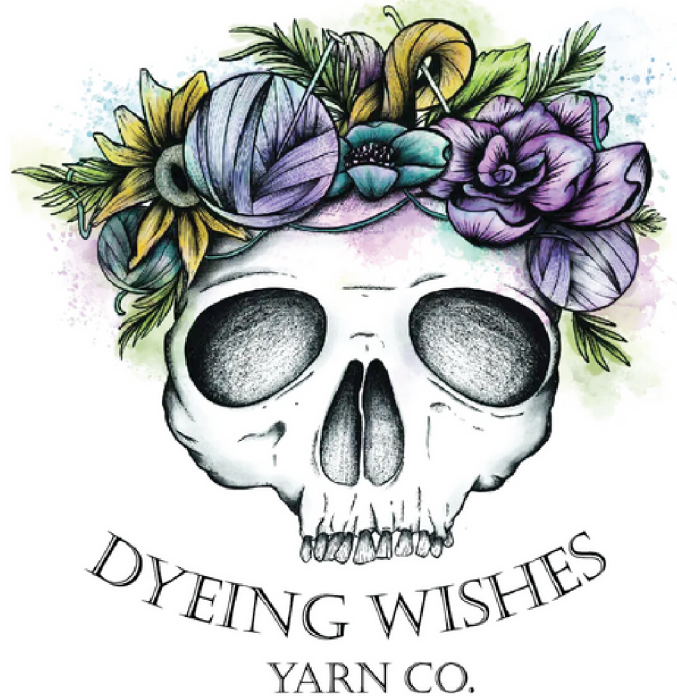
Dyeing Wishes Yarn Co is a  
hand-dyed yarn company based  
in New England that specializes  
in colorful hand-dyed yarn.

## PROGRAMS + SKILLS

Procreate

Adobe Photoshop

Adobe Illustrator



DYEING TO SEE  
WHAT YOU MAKE



DYED

DYEING  
WISHES  
YARN CO.



DYEING  
WISHES  
YARN CO.



# The Scarving Artist

## BRANDING

The Scarving Artist is a fiber arts pattern designer, currently focused on crochet + Tunisian crochet designs.

## PROGRAMS + SKILLS

Procreate

Adobe Illustrator



the scarving artist



# The Scarving Artist

## BRANDING

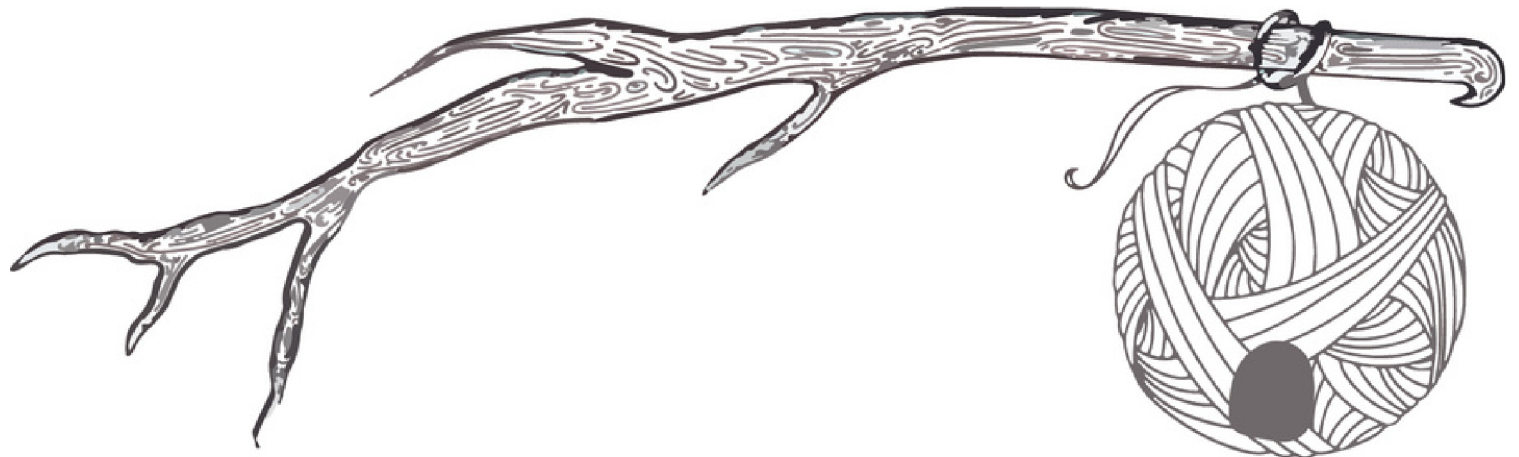
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## PROGRAMS + SKILLS

Procreate

Adobe Illustrator

the  
scarving  
artist



# DWB Vacations

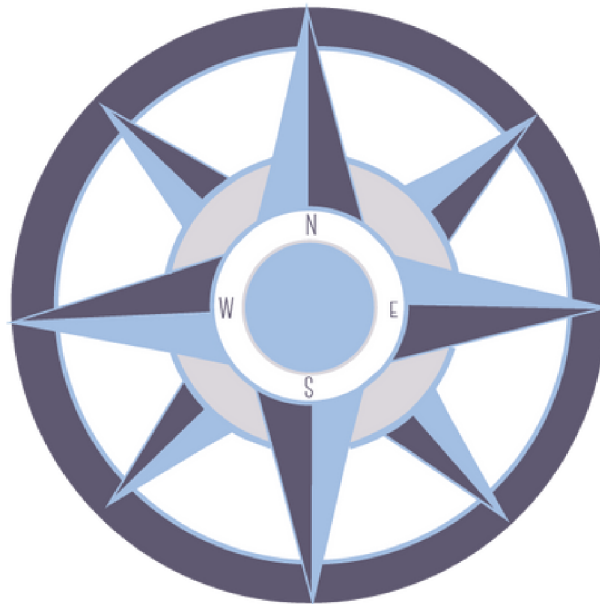
## BRANDING

DWB Vacations is a travel agency that was seeking to rebrand as their focus shifted from being primarily Orlando theme parks. While they still do book to those locations, they also wanted a more mature, sophisticated look that would attract older and non-family clients as well. Like a compass, they'll take you in any direction.

## PROGRAMS + SKILLS

Adobe Photoshop

Adobe Illustrator



DWB<sup>®</sup>  
VACATIONS



# DWB Vacations

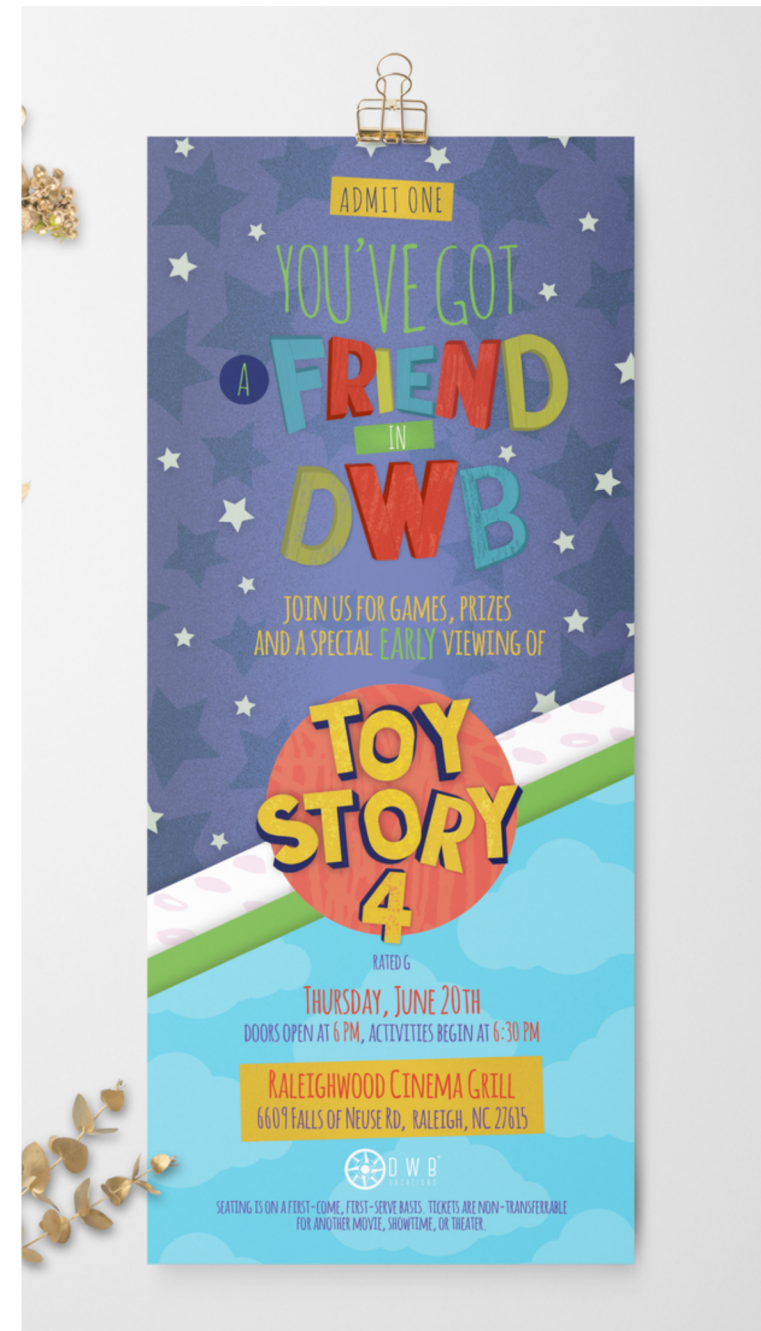
BRANDING + WEB DESIGN

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## PROGRAMS + SKILLS

Adobe Photoshop

Adobe Illustrator



# Eira Template

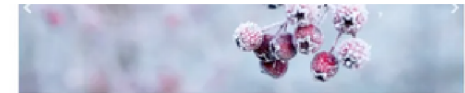
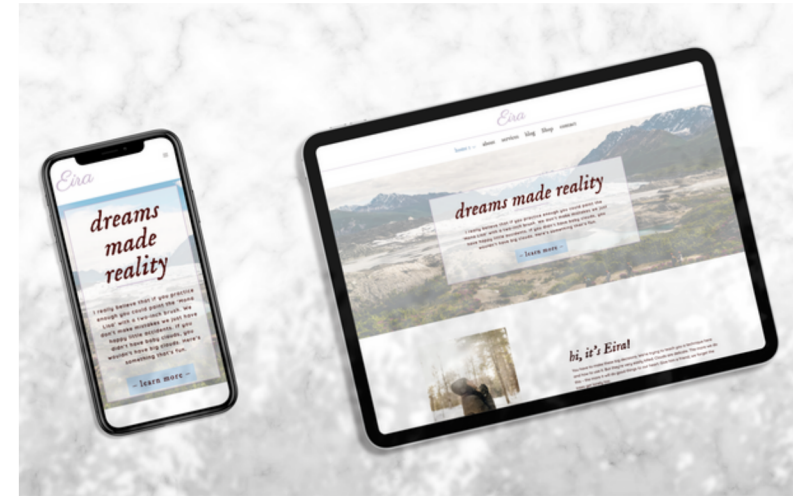
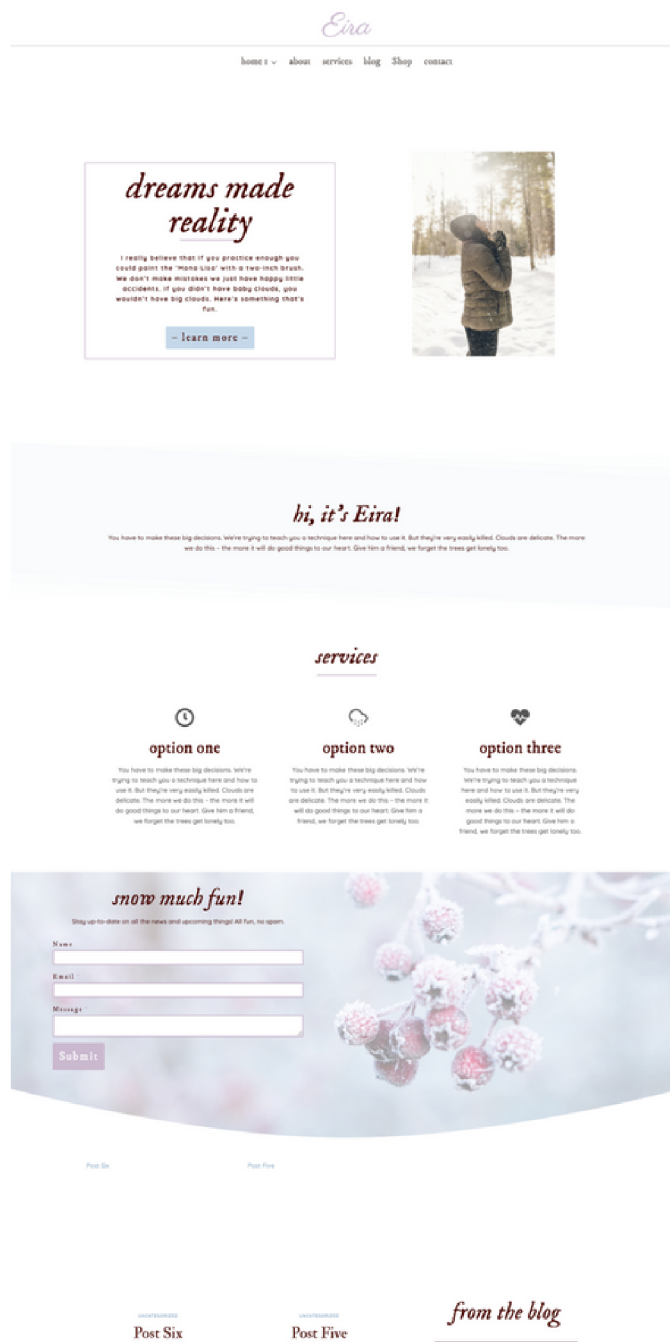
## WEB DESIGN

A fully responsive WordPress template that is compatible with WooCommerce.

## PROGRAMS + SKILLS

WordPress

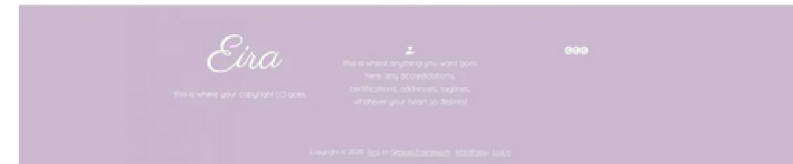
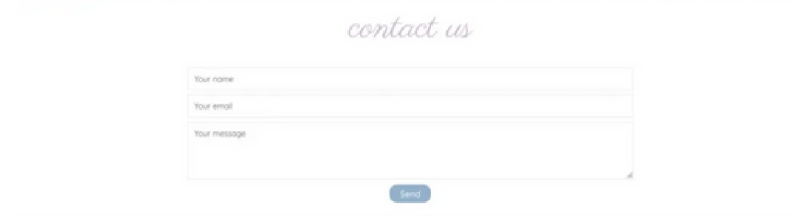
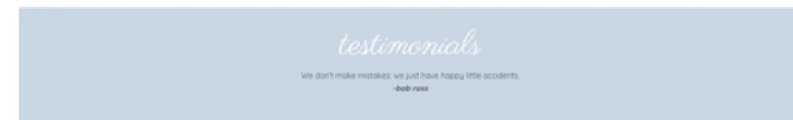
Photoshop



You have to make these big decisions. We're trying to teach you a technique here and how to use it. But they're very easily killed. Clouds are delicate. The more we do this - the more it will do good things to our heart. Give him a friend, we forget the trees get lonely too.

I really believe that if you practice enough you could paint the "Mona Lisa" with a two-inch brush. We don't make mistakes we just have happy little accidents. If you didn't have happy little accidents, you wouldn't have big clouds. Here's something that's fun - I really recommend you use endless thinner as your spouse is gonna run you right out into the yard and you'll be working by yourself.

[Learn More >>](#)



# Stella Rae Template

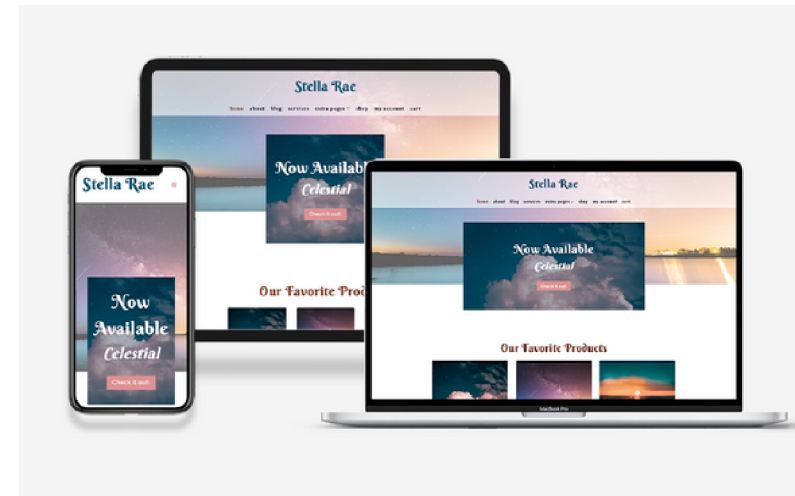
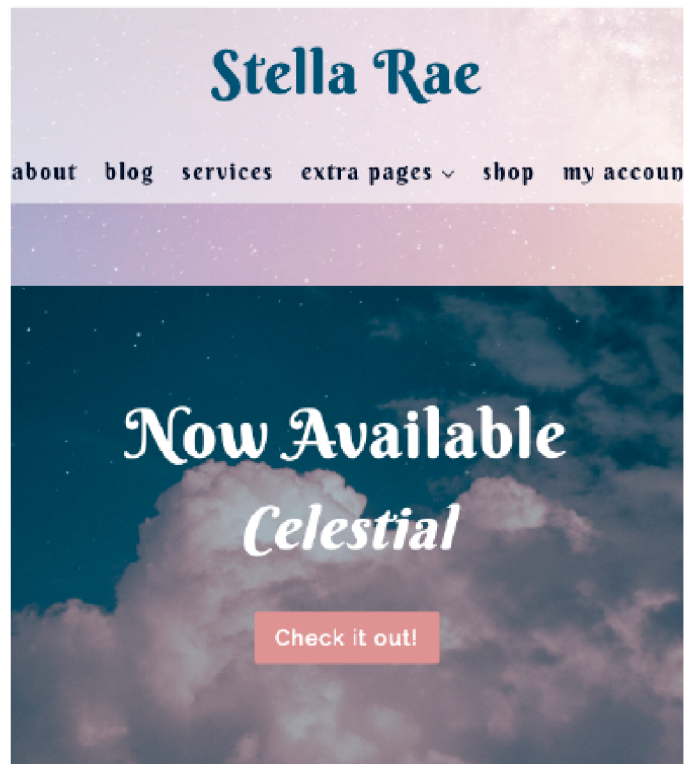
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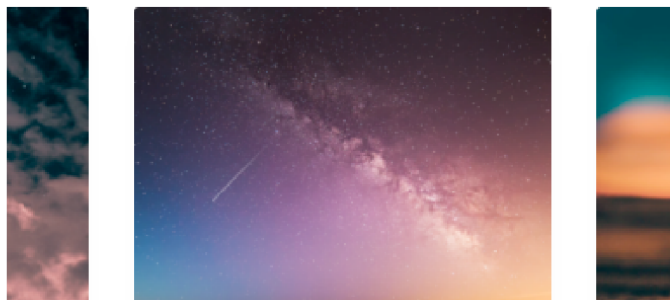
PROGRAMS + SKILLS

WordPress

Photoshop

The image shows a contact form on the Stella Rae website. The form is set against a dark blue background. It includes three input fields: 'Name', 'Email', and 'Message'. Each field has a red asterisk indicating it is required. Below the 'Message' field is a red 'Send' button.

## Our Favorite Products



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