

Kimberly Ward

GRAPHIC DESIGNER

Creative graphic designer with a passion for collaborating with others through illustrative and bold design to bring their visions to life.



STEM in 30 YouTube Thumbnails

BRANDING, DESIGN

The Smithsonian National Air and Space Museum needed YouTube thumbnails for season 10 of STEM in 30, their Emmy-nominated television program aimed at middle schoolers and exploring various topics about air, space and science.

PROGRAMS + SKILLS

Adobe Illustrator



National Air And Space Museum Soar Together Ads

BRANDING, DESIGN

The Smithsonian National Air and Space Museum's Soar Together Family Day program required advertisements ranging from social media posts to graphics that are only 160 pixels wide. I illustrated one half as a child would, blending realism with a child-like wonder that this program aims to explore.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



National Air And Space Museum Soar Together Ads

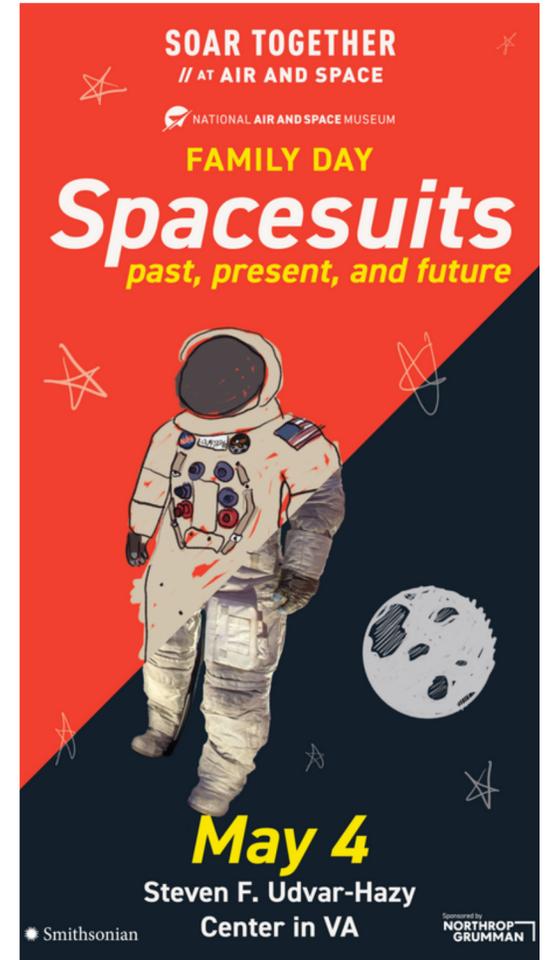
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PROGRAMS + SKILLS

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PROGRAMS + SKILLS

Procreate

Adobe Illustrator



National Air And Space Museum Slides

BRANDING, DESIGN

Ads that run in a slideshow before events and lectures at the Museum to advertise upcoming events.

PROGRAMS + SKILLS

Adobe Illustrator



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Adobe Illustrator



NATIONAL AIR AND SPACE MUSEUM
Smithsonian

JOIN THE NATIONAL AIR AND SPACE SOCIETY TODAY

IGNITE YOUR iMAGINATION



NATIONAL AIR AND SPACE MUSEUM
Smithsonian

take your curiosity to
NEW HEIGHTS
Join us for our 2024 lecture season



Use the QR code and register to be the first to hear about upcoming programs at Air & Space!

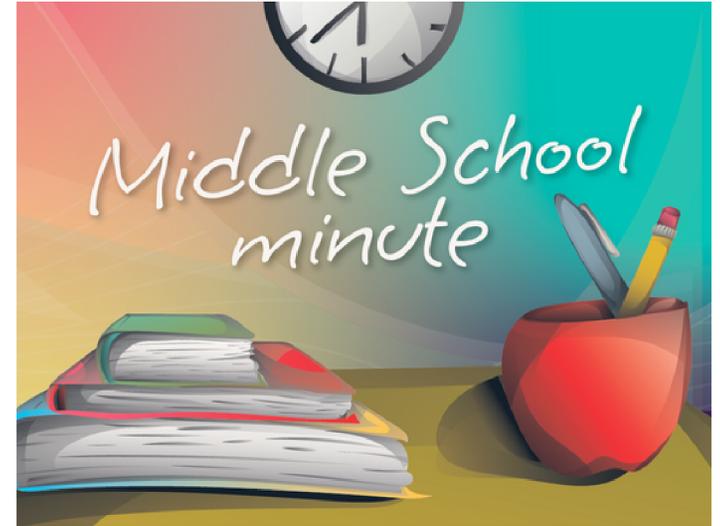
National Air And Space Museum Slides

BRANDING, DESIGN

Thumbnails for use on the National Air and Space Museum STEM in 30 website.

PROGRAMS + SKILLS

Adobe Illustrator



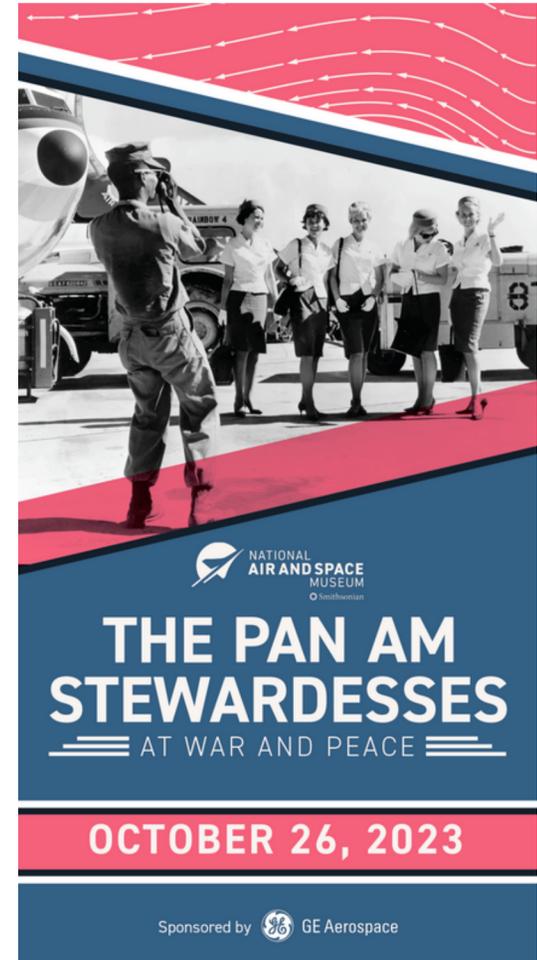
National Air And Space
Museum Lecture Promotion

BRANDING, DESIGN

Various promotional collateral
for the education department's
lectures.

PROGRAMS + SKILLS

Adobe Illustrator



National Air And Space
Museum Lecture Promotion

BRANDING, DESIGN

Various promotional collateral
for the education department's
lectures.

PROGRAMS + SKILLS

Adobe Illustrator



National Air And Space
Museum Exploring Space
Lecture Serie

BRANDING, DESIGN

Promotional collateral for the
Exploring Space 2024 lecture
series at the Museum.

PROGRAMS + SKILLS

Adobe Illustrator



STEM in 30 MyPath YouTube Thumbnails

BRANDING, DESIGN

YouTube Thumbnails for the
National Air and Space
Museum's STEM in 30
program.

PROGRAMS + SKILLS

Adobe Illustrator



Various Illustrations

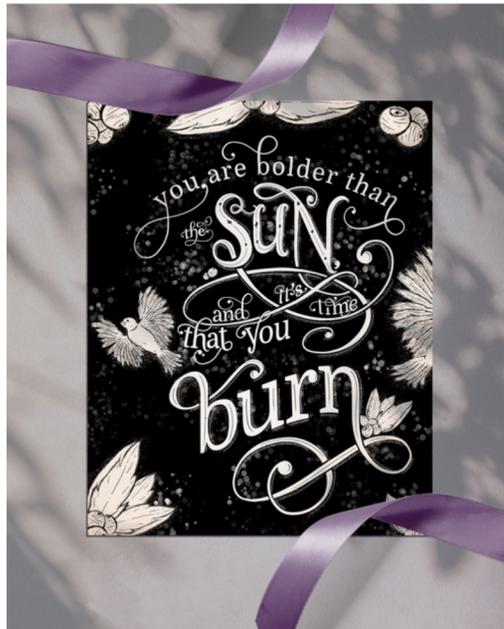
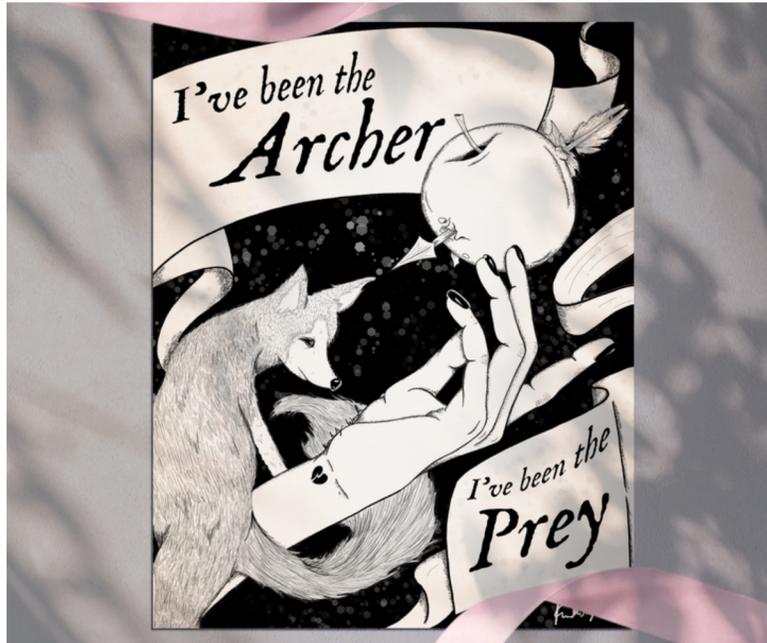
ILLUSTRATION

Various illustrations inspired
by various Young Adult novels.

PROGRAMS + SKILLS

Procreate

Photoshop



Healing Hands of Faith

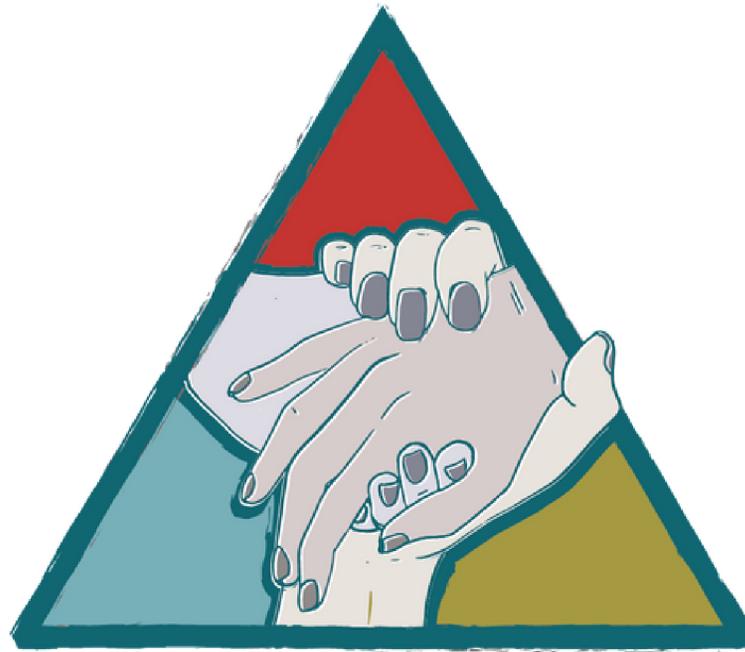
BRANDING

Trinity Baptist Church sought branding that encapsulated the mission of their new ministry, Healing Hands of Faith.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



HEALING
HANDS *of*
FAITH
♥

HEALING
HANDS *of*
FAITH
♥

Child of God

BRANDING

This branding was created for Trinity Baptist Church's 2019 Children's Day. The logo was used in promotional materials, as well as on the day itself.

PROGRAMS + SKILLS

Illustration

Adobe Photoshop

Adobe Illustrator



"I AM A
CHILD OF GOD
I AM WONDERFULLY MADE"
JOHN 1:12

Stella Rae Social Media Templates

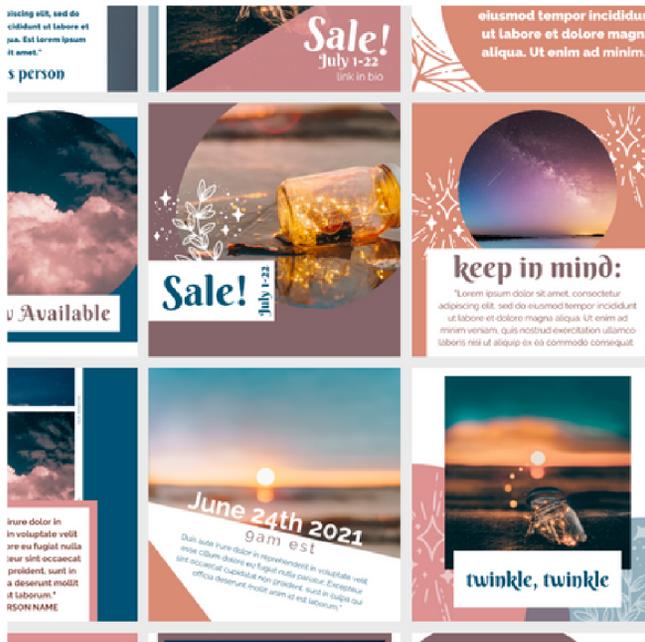
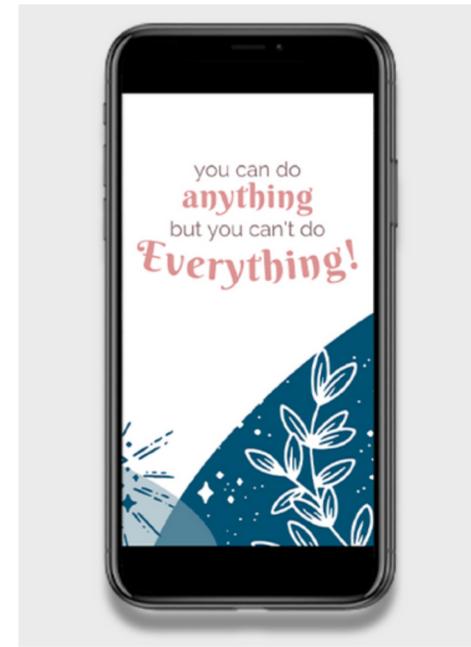
SOCIAL MEDIA

A carefully curated collection of social media post templates for Instagram (posts + stories), Pinterest, and Facebook.

PROGRAMS + SKILLS

Adobe Photoshop

Canva



Two Kats Creations

BRANDING

Two Kats Creations needed for their online business that sells handmade crochet items, such as hair scrunchies.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



Jo Bailey Candles

BRANDING

Jo Bailey Candles is a hand-poured candle company whose goal is to offer its customers a calming experience to escape from reality.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator



Dyeing Wishes Yarn Co.

BRANDING

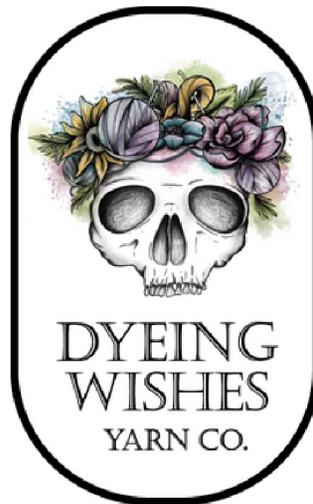
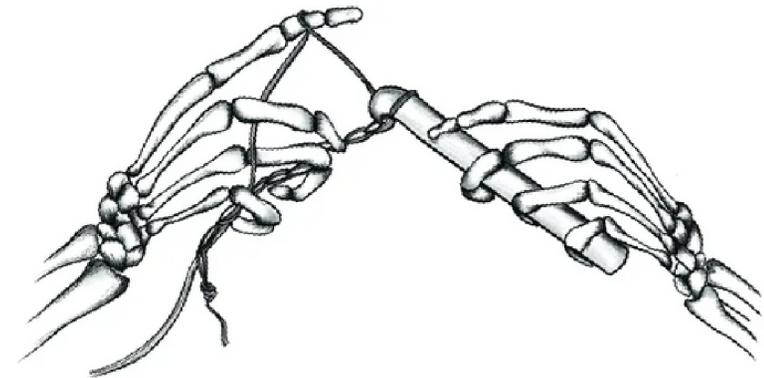
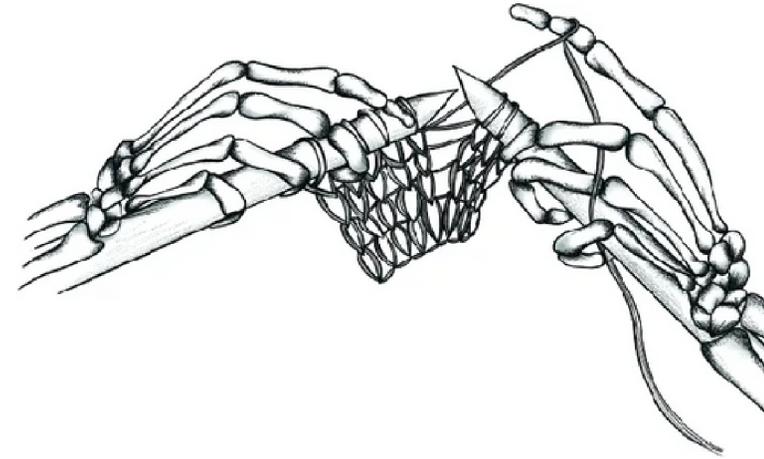
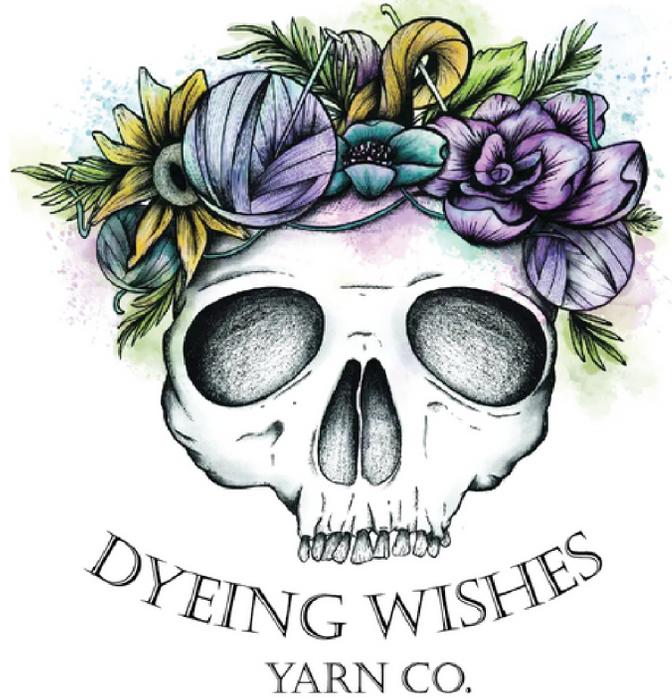
Dyeing Wishes Yarn Co is a hand-dyed yarn company based in New England that specializes in colorful hand-dyed yarn.

PROGRAMS + SKILLS

Procreate

Adobe Photoshop

Adobe Illustrator



DYEING
WISHES
YARN CO.

DYEING TO SEE
WHAT YOU MAKE



DYEING TO MAKE



DYEING
WISHES
YARN CO.



The Scarving Artist

BRANDING

The Scarving Artist is a fiber arts pattern designer, currently focused on crochet + Tunisian crochet designs.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator

the scarving artist



The Scarving Artist

BRANDING

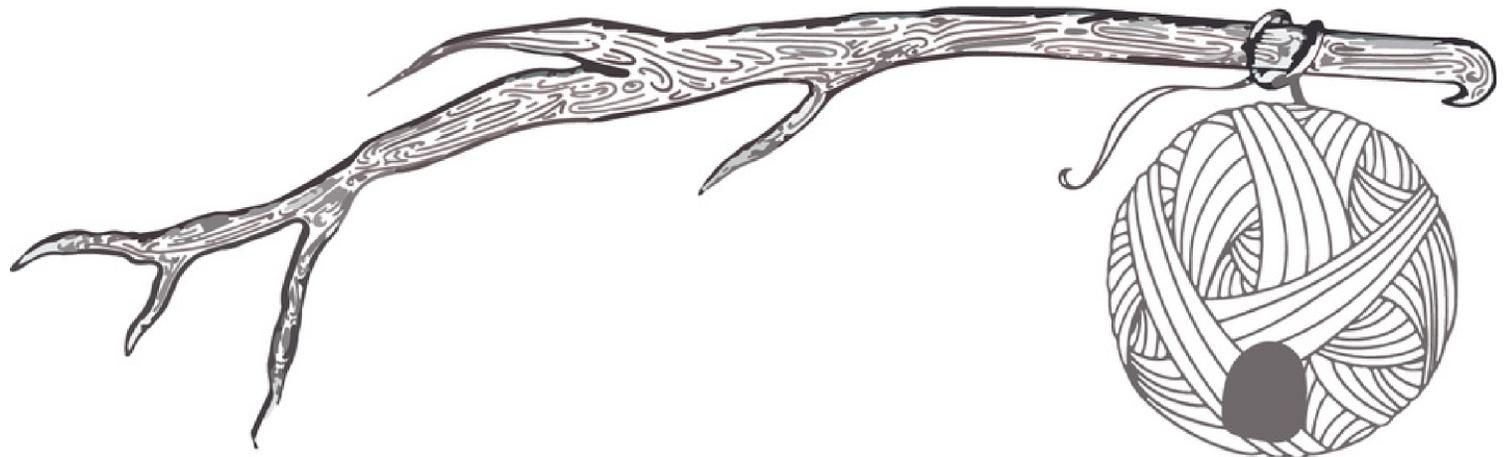
The Scarving Artist is a fiber arts pattern designer, currently focused on crochet + Tunisian crochet designs.

PROGRAMS + SKILLS

Procreate

Adobe Illustrator

the
scarving
artist



DWB Vacations

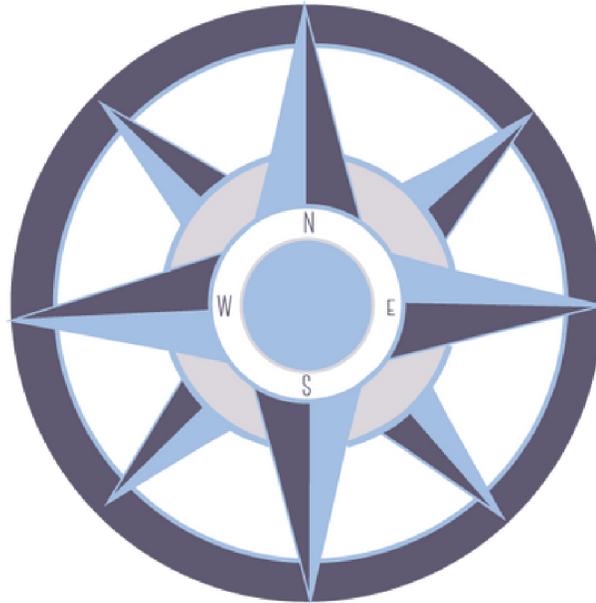
BRANDING

DWB Vacations is a travel agency that was seeking to rebrand as their focus shifted from being primarily Orlando theme parks. While they still do book to those locations, they also wanted a more mature, sophisticated look that would attract older and non-family clients as well. Like a compass, they'll take you in any direction.

PROGRAMS + SKILLS

Adobe Photoshop

Adobe Illustrator



DWB[®]
VACATIONS

DWB Vacations

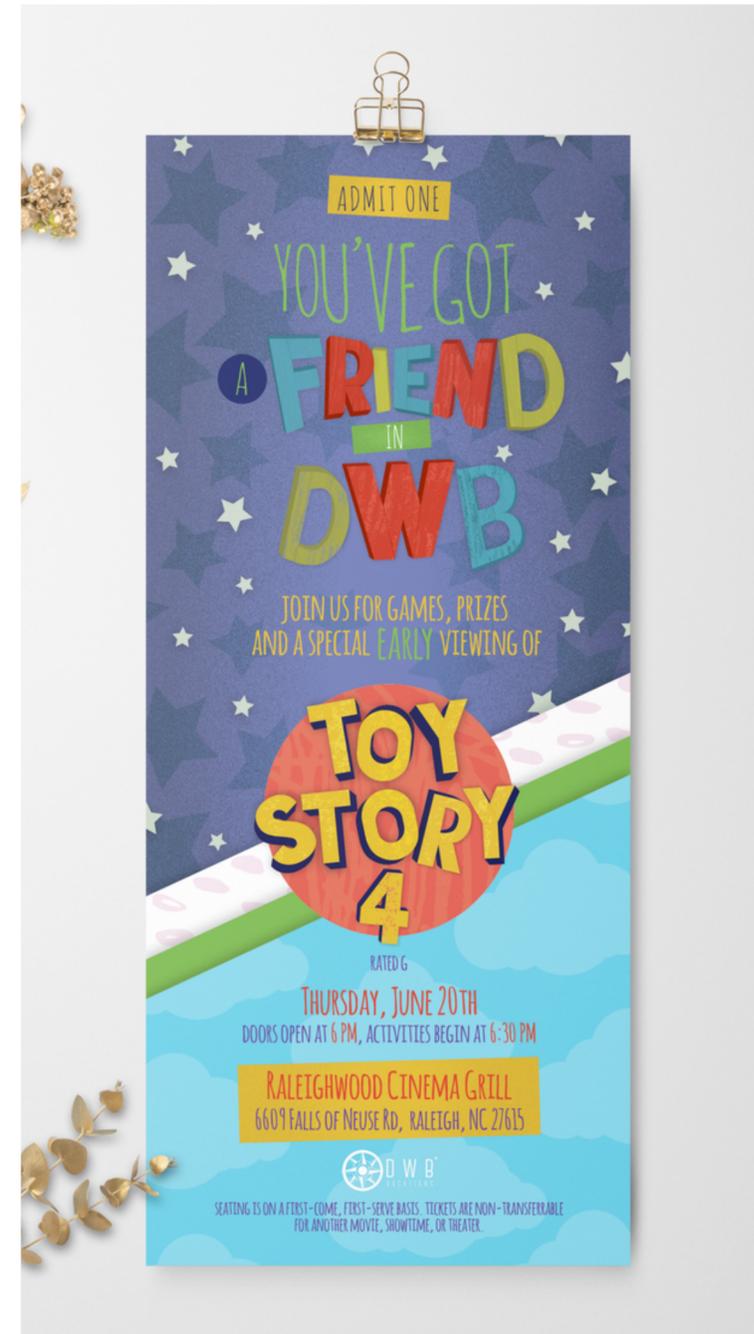
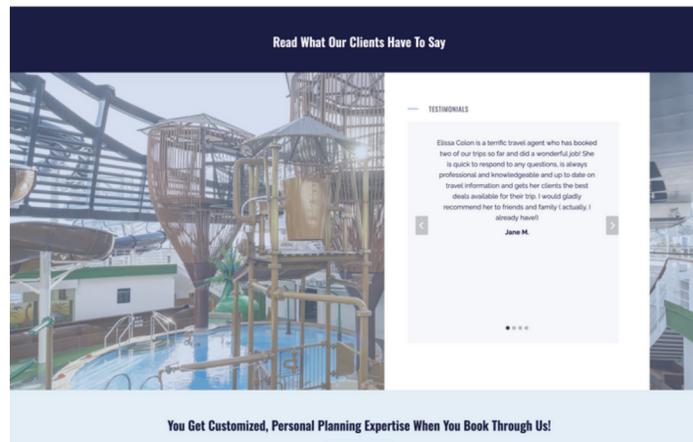
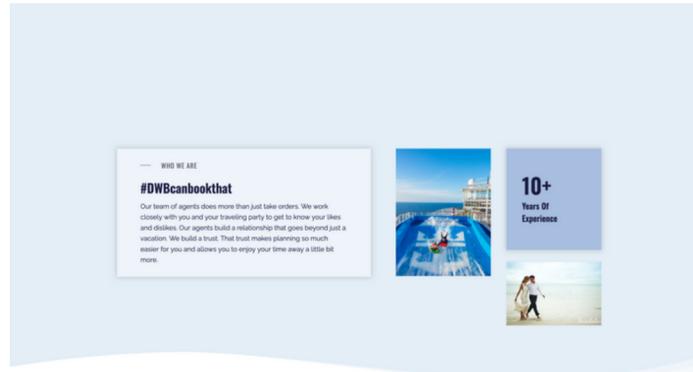
BRANDING + WEB DESIGN

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PROGRAMS + SKILLS

Adobe Photoshop

Adobe Illustrator



dreams made reality

I really believe that if you practice enough you could paint the "moon lips" with a two-inch brush. We don't make mistakes we just have happy little accidents. If you didn't have baby clouds, you wouldn't have big clouds. Here's something that's fun.

[- learn more -](#)



hi, it's Eira!

You have to make these big decisions. We're trying to teach you a technique here and how to use it. But they're very easily killed. Clouds are delicate. The more we do this - the more it will do good things to our heart. Give him a friend, we forget the trees get lonely too.

services



option one

You have to make these big decisions. We're trying to teach you a technique here and how to use it. But they're very easily killed. Clouds are delicate. The more we do this - the more it will do good things to our heart. Give him a friend, we forget the trees get lonely too.



option two

You have to make these big decisions. We're trying to teach you a technique here and how to use it. But they're very easily killed. Clouds are delicate. The more we do this - the more it will do good things to our heart. Give him a friend, we forget the trees get lonely too.



option three

You have to make these big decisions. We're trying to teach you a technique here and how to use it. But they're very easily killed. Clouds are delicate. The more we do this - the more it will do good things to our heart. Give him a friend, we forget the trees get lonely too.

snow much fun!

Blog up-to-date on all the news and upcoming things! All fun, no spam.

Name:
Email:
Message:

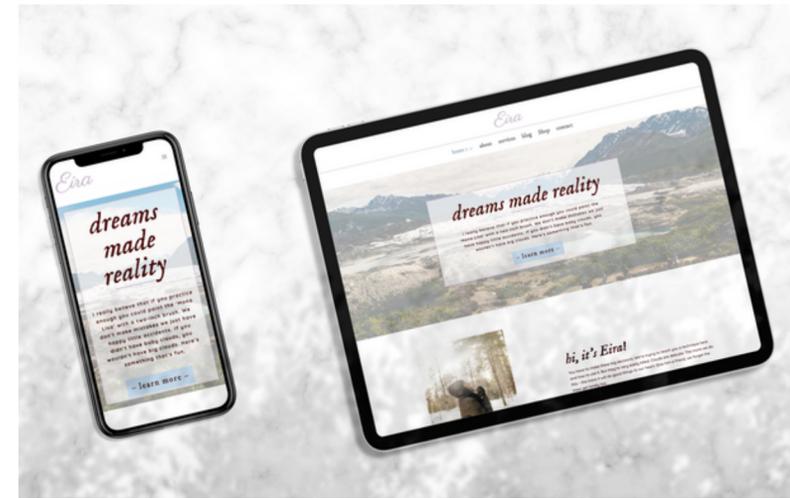
Post Six

Post Five

WordPress
Post Six

WordPress
Post Five

from the blog



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I really believe that if you practice enough you could paint the "Moon Lips" with a two-inch brush. We don't make mistakes we just have happy little accidents. If you didn't have baby clouds, you wouldn't have big clouds. Here's something that's fun. I really recommend you use adorable things or your spouse is gonna run you right out into the yard and you'll be working by yourself.

[Learn More >>](#)

testimonials

We don't make mistakes, we just have happy little accidents.
-bob row

contact us

Your name:
Your email:
Your message:

Eira Template

WEB DESIGN

A fully responsive WordPress template that is compatible with WooCommerce.

PROGRAMS + SKILLS

WordPress

Photoshop

Stella Rae Template

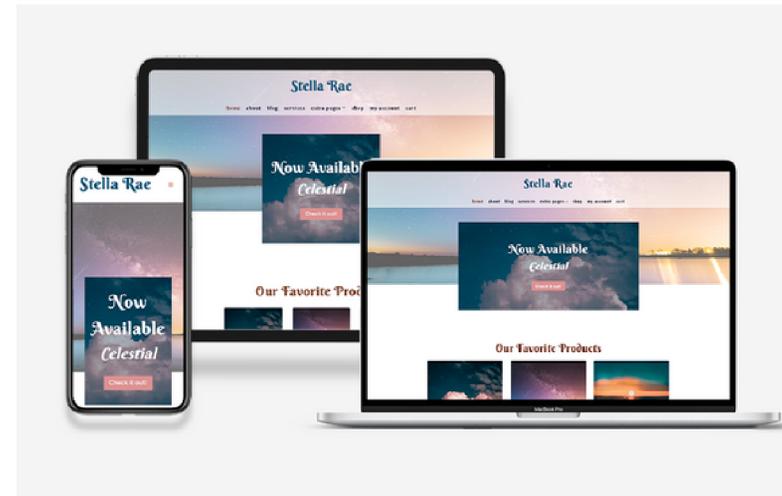
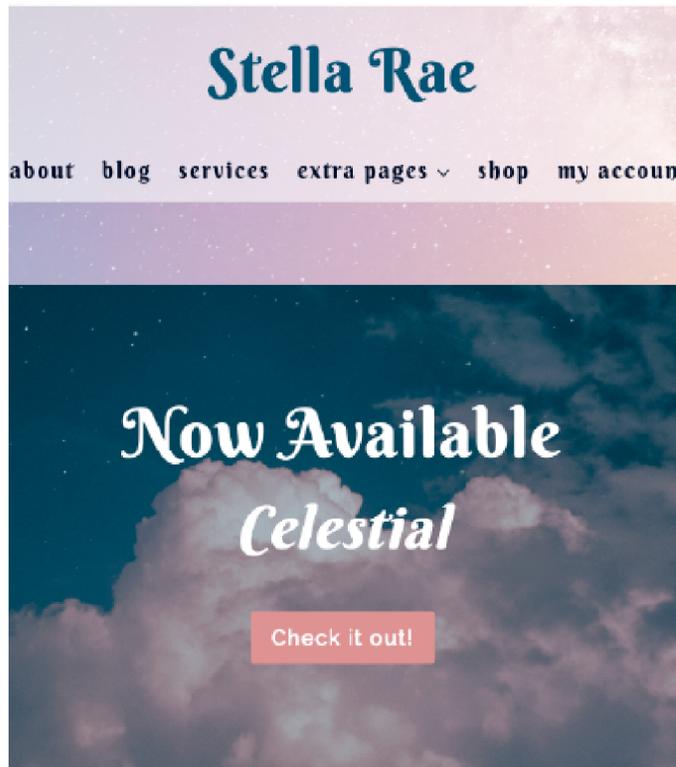
WEB DESIGN

A fully responsive WordPress template that is compatible with WooCommerce.

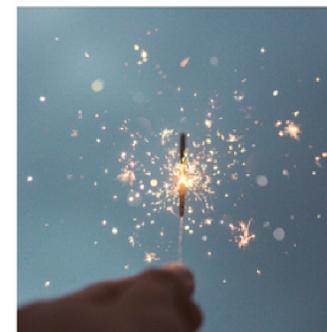
PROGRAMS + SKILLS

WordPress

Photoshop



Our Favorite Products



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